



2020

ANNUAL REPORT





MESSAGE FROM THE PRESIDENT

The Coronavirus pandemic has affected every nation and each and every one of us in different ways. Over the course of the past year many of you will have been worried about and lost people close to you - amongst your family and friends and within the football community. We mourn those that have passed away and send a message of comfort to their relatives and friends.

Whilst all lives are precious, I would like to make a special mention of Jorge Orobio. Jorge served Mexico and IFAF with distinction and he will be sadly missed.

The pandemic has meant you as nations and we as IFAF have faced unprecedented challenges. The entire IFAF Board and I have been struck by the resilience, optimism and selflessness of the football community; from players training in isolation in living rooms, gardens, and bedrooms; leaders keeping federations afloat, and teams coming together to raise funds for the vulnerable, the dedication, commitment and goodwill has never been more in focus. I am proud of everything that you and your members have achieved this year.

"I have been struck by the resilience, optimism and selflessness of the football community"

FINANCIAL REPORT

To be read alongside the budget template and financial overviews.

IFAF has published its independent financial overview for the years 2018 and 2019. This demonstrates that:

IFAF has a reliance on finance derived from membership - from annual subscription and competition entry. An annual Olympic grant supports core services in ring-fenced areas.

This is limited but has allowed for investment in certain core services - from anti-doping to legal services. It has also allowed loan repayments.

2020 follows much the same pattern although the pandemic has led to tournaments being postponed - reducing income. Legal services will be higher due to current case management.

Loan repayment totals remain significant although manageable.

IFAF is building a core of capital which will provide security for unforeseen circumstance.

For 2021 there is a new budget line for International Transfers (subject to meaningful seasons being played). This revenue is IFAF-central and is designed to support core services and loan repayment.

Income for 2021 remains limited but we do anticipate that it will increase due to competition entry fees for the 2021 IFAF Flag Football World Championships.

As IFAF seeks to renew its identity it must work to create commercial revenue streams to diversify income and create stability.





MEETING OUR STRATEGIC PRIORITIES

IFAF is working to improve standards of governance.

It is committed to continuing to not only publish new policies and procedures but also educate around them and embed them into good practice.

IFAF has continued to benefit from its partnership with the CCES and Janie Soubliere.

New Anti-Doping Regulations will be in place for 2021. A summary of changes will be published.

The Sport80 membership system will be active in 2021 (subject to return to play). This will make it easier to consolidate data and manage areas of the business.

IFAF has been delighted that a number of people have stepped forward to lead on committee work. We value and benefit from the input of a diverse range of people.

Amendments to the Statutes are proposed to aid governance development.

Serve



MEETING OUR STRATEGIC PRIORITIES

Competition has been a challenge over the course of 2020. The pandemic has had a major impact upon the sporting landscape.

The Flag Football World Championship will move to 2021.

The U20 (M-Tackle) has been cancelled and will resume in 2024.

IFAF has now set out clear plans for a global calendar and a commitment to build continental competition in both tackle and flag disciplines.

IFAF does recognise that more needs to be done around club competition.

At present IFAF does not sanction any third party activity. A consultation will be launched through 2021 to establish how best IFAF can proceed in this area.

Inclusion in The World Games 2022 is a major highlight. IFAF will work with partners to ensure that we can deliver a tremendous showpiece in such a prestigious a major event.

Compete



MEETING OUR STRATEGIC PRIORITIES

IFAF's membership has consolidated over the past 12 months with newly joined members demonstrating an increasing robustness.

A number of emerging federations are being established around the globe and through our Allied Membership category we are able to work closely to support and assess progress.

Critical for IFAF going forward is to be able to build data which allows us to understand growth and development.

IFAF has started to ask for an increasing amount of data so we can see just how many people are playing the sport around the world - who, where and in what format.

We can also start to see if there are areas where we really need to focus - from women in football to youth development.

Grow